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BRIAN S. MCBRIDE

OBJECTIVE

Creative music & video production specialist with 20 years of professional hands-on experience seeks enterprising media production organization that values quality, dependability, teamwork, ingenuity, and creative freedom. Versatile multi-media artist with strong work ethic, reliability under pressure, and commitment to excellence seeks full-time position crafting compelling stories through creative acquisition and integration of video, sound, music, and visual effects.

SUMMARY OF QUALIFICATIONS

- Emmy Award winning non-linear digital video editor and original music composer
- Avid & Adobe Premiere craft video editing specialist: documentaries, news, promos, features, music
- Expertise on multiple media platforms: TV, radio, internet, live broadcast & non-broadcast projects
- Leadership & management skills as assistant to chief video editor in Top 40 television market
- Wide range of production experience: videography, video editing, music scoring, writing, post-production
- Knowledge Base: Adobe Photoshop, After Effects, Audition/Edius/Avid Adrenaline, Media Composer
- Seasoned experience in project collaboration, strong communication skills, dependability, attention to detail

WORK EXPERIENCE

KSL Television 55 N. 300 W. Broadcast House Salt Lake City, UT **1993 to present**

As a Senior Video Editor, developed a diversified array of skills including short and long format non-linear video editing, original music scoring, and videography for local programming, news, radio, and sports in a daily live broadcast setting. Additional experience includes documentary editing projects with co-producing responsibilities, preparing & encoding edited content for internet applications, and editing promos for TV, radio, and the internet. Working in a fast-paced collaborative TV news environment has polished valuable written and verbal communication skills, precision, leadership, problem solving, attention to details, and efficiency under tight deadlines.

Extensive training on Adobe Creative Suite (Premiere) and Avid Adrenaline server-based non-linear editing systems have honed additional skills in color correction, sound mixing, graphics & effects, audio sweetening, multi-camera editing, and music integration. Added skills include digital media & project management with an extensive knowledge of television production and post-production workflow phases, from video shoots and raw footage ingests through final editing and delivery of mastered projects. Recognized with multiple Distinguished Service Awards from KSL Television.

McBride Productions 2174 North 2400 West Clinton, UT **1997 to present**

Own and operate freelance music & video production business specializing in digital video editing, original music scoring, videography, and hands-on training. Produced projects for a wide range of clients: from live concert edits for renowned Utah piano composer Paul Cardall to video wall post-production for national client American Express. Presented with an Emmy Award for best original music score on a documentary as well as received five National Telly Awards for various documentary original music scores. Design, maintain, and update business website at www.mcbrideproductions.com.

KBYU Television H.F.A.C. – Brigham Young University Provo, UT **1991 - 1993**

Acquired hands-on experience in television studio and field production, developed a wide base of technical skills, and gained valuable management training. Worked as both chief photographer and chief editor for KBYU-TV's daily newscasts, acquiring valuable training as a photojournalist. Additional experience includes directing, lighting, technical directing, graphics, audio mixing, producing, script writing, photography, studio crew, and equipment maintenance.

University of Southern California – Dept. of Humanities Los Angeles, CA **1987 - 1988**

Supplemented USC's Cinema School film training with hands-on experience as a part-time audio/visual technician for the university's Department of Humanities. Gained exposure to a variety of motion picture industry production techniques, as well as worked with videography, video editing, tape duplication, darkroom developing, photography, and equipment maintenance.

AWARDS RECEIVED

- Regional Emmy Award: Video Editing – Collaborative Feature Report (2012)
- Regional Emmy Award: Best Documentary Original Music Score (2005)
- Regional Emmy nominations: Documentary Editing (1999) & Original Music Score (2007)
- Received five National Telly Awards: Documentary Original Music Scores (2000-2007)
- National & local video editing awards: National RTNDA, Telly, Utah SPJ, UBA (1997-2012)

EDUCATION

B.A. Degree, Communications-Broadcast Production Brigham Young Univ. Provo, UT **1993**

Minor: Korean Language -- Graduated Cum Laude

Awarded Silver Microphone in Television Videography

Coursework: Film/video production, news writing, ethics, marketing

University of Southern California Los Angeles, CA (1987-1988)

Attended U.S.C.'s Film School – Full Scholarships

Coursework: Cinematography, film analysis, script writing, film production

PERSONAL ACHIEVEMENTS

- Eagle Scout awarded from Boy Scouts of America
- Korean language proficiency: speaking, reading, and writing
- Composed, mixed, and mastered nine CDs of original musical scores and compositions
- Two year volunteer mission in South Korea for The Church of Jesus Christ of Latter-Day Saints